

1 National Public Awareness Campaign

Day Designation: Establishing October 1st of every year (during Domestic Violence Awareness Month) as “Choose Respect Day.”

Public Service Campaign: Directing the Department of Justice (DOJ) Office of Violence Against Women (OVW) to fund and oversee a broad media campaign directed at young men and focused on changing the cultural acceptance of violence.

Semi-Postal Stamp: Created to promote awareness and to fund DVSA programs, including the *Choose Respect* initiative.

CDC “Choose Respect” Initiative: Reimplementing the CDC’s 2006 national initiative, including printed materials, videos, and PSAs, encouraging healthy relationships among high school students.

2 Targeted Judicial Enhancements

E-Service of Protective Orders: Requiring the Improving Criminal Justice Response Program under OVW to develop a pilot program that allows court orders in state courts to be delivered electronically, including protective orders in domestic violence or stalking situations. DVSA advocacy groups say a significant portion of issued protective orders are not served, making them unenforceable. This innovation would help ensure perpetrators are unable to evade orders, and save costs of in-person deliveries.



3 Guaranteed Legal Representation

Implementing a legislative right to counsel for victims of domestic abuse or sexual assault for their related civil proceeding needs, including custody, housing, and protective orders. States would be required to provide representation to a victim after the indictment of their abuser. The initiative would be implemented through a conditional funding requirement and would take a gap-fill approach, encouraging pro bono participation.

